

Amendments to the Specification

Please replace the paragraph starting at page 4,
line 16 with the following paragraph:

a1
Other applications of non-user loadable photo albums may include being directly integrated with a credit card, whereby advertising would be displayed every time the card was used. In that case, card issuers, may issue new cards more frequently than is currently done as advertisers change. Additionally, if "smart chip" technology ~~is~~ may be utilized -- smart chips, which are well known in the area of credit cards, are ultra-thin processors that are located on the face of a credit card. Information may be downloaded into these processors using, for example, bank machine kiosks. Under these circumstances, the credit card issuer could update the photo album advertising whenever the user utilizes one of these kiosks.

Please replace the paragraph starting at page 7,
line 2 with the following paragraph:

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ent*
The methods and apparatus of the present invention for providing a portable system to store photographic images enable individuals to carry multiple digital photographs in a compact device that can easily be stored on one's person. The device is preferably credit card-sized, and contains enough

*a²
word*

memory to store multiple images. Of course, persons skilled in the art will appreciate that the number of images that may be stored may also vary depending on the resolution of the stored image, which affects the size of the electronic file corresponding to the image.

Please replace the paragraph starting at page 7,
line 13 with the following paragraph:

a3

FIG. 1A shows a general representation of a portable device for storing one or more photographic images. Photocard 100, is preferably sized on the order of a credit card, or other like device, so that it can easily fit in existing wallets and purses. Photocard 100 includes a relatively rigid case 102 that may be utilized to provide the support structure for display 104. Case 102 should be rigid enough to protect display 104, but is preferably at least as flexible as a credit card so that it may easily be stored in a wallet without providing discomfort to the user. Display 104 is preferably a flexible liquid crystal display that can provide high resolution color images. Display 104 should also be resilient enough that it can withstand the stress typically associated with being in a wallet, such as, for example, being sat on for an entire day.

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Please replace the paragraph starting at page 8,
line 19 with the following paragraph:

One of the advantages of photocard 100 is that it can fit inside a pocket, wallet, or purse. Another advantage is that it is a dedicated unit, constructed to simply display digital photographic or similar images. Accordingly, hardware requirements for photocard 100 are significantly reduced over conventional electronic devices. For example, conventional electronic devices often require microprocessors or other advanced processing circuitry to perform various functions. Photocard 100, on the other hand, only requires processing circuitry that simply moves data ~~in te~~ into and out of memory.

Please replace the paragraph starting at page 9,
line 22 with the following paragraph:

*a5
cont*

ASICs, in particular, are integrated circuits that are designed to perform a specific function, as opposed to devices which may be programmed to perform a variety of functions. ASICs are substantially less expensive, and require substantially less supporting circuitry than conventional processing circuitry. Moreover, persons skilled in the art will appreciate that the present invention may be implemented using a single memory instead of memories 120 and 124. Under those circumstances, the processing circuitry

*(A5
Wm)*

could simply be designed to display a the data from a given location upon startup. Then, additional images are displayed by simply incrementing, or decrementing, the memory location a single page.
